



**Canadian Sportfishing Industry Association**

*Association canadienne de l'industrie de la pêche sportive*

**MEMBERSHIP APPLICATION**

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Province

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Category of Membership

\_\_\_\_\_  
Rate

Payment Options:

- Cheque enclosed
- Bill Me
- Visa

Visa #: \_\_\_\_\_

Expiry: \_\_\_\_ / \_\_\_\_

Name on card: \_\_\_\_\_

Canadian Sportfishing Industry Association  
Unit 11 – 1434 Chemong Road  
Peterborough, Ontario K9J 6X2  
Toll free: 1-877-822-8881 Fax: 1-705-742-4038  
info@csia.ca

## **CSIA CATEGORY AND FEE STRUCTURE**

Effective January 1, 2008

<b><u>Category</u></b>	<b><u>Fee</u></b>	<b><u>Terms</u></b>
Independent Retailer, Lodge or Outfitter	\$100 per location	Cap at \$500
Mass Merchant	\$2,000	To provide NFW content in flyers and other promotional materials, and provide one SKU for CSIA product per yr.
Manufacturer's Rep.	\$200 per rep	Cap at \$500
Regional Distributor	\$200 per rep	Cap at \$1,000
National Distributor	\$5,000	
Jobber	\$200	
Manufacturers	\$300	Cottage Industry level
	\$1,000	Larger National or Regional
	\$5,000	Major
Media, Shows	\$200	
Associates	\$200	
Government Agency	\$200	
Funding Member	Variable	Sales related: cap at \$25,000



## WHY BE A CSIA MEMBER ?

- ✓ **FINDING & KEEPING ANGLERS** - The single most pressing issue facing the recreational fishing industry in Canada is the recruitment of new anglers and the re-involvement of lapsed anglers. The Canadian Sportfishing Industry Association, has developed the nation's most effective tool for the promotion of recreational angling — National Fishing Week.
  
- ✓ **COLLECTIVE VOICE TO LOBBY GOVERNMENT** - Without a powerful voice, the sportfishing industry in Canada can only sit and watch from the sidelines as governments make decisions that ignore the economic importance of recreational angling to the Canadian economy. The Canadian Sportfishing Industry Association ensures the stability of the \$6.7 Billion recreational fishing industry. Obviously, this cannot be achieved without healthy and sustainable fish populations in all areas of the country. The CSIA is your champion in the capitals of our nation.
  
- ✓ **MEMBER BENEFITS** - You'll receive many tangible benefits designed expressly for the sportfishing industry, including informative newsletters published on a regular basis your opportunity to be “kept in the loop”. Dues provide funding for the nonprofit foundation, Canadian National Sportfishing Foundation. The CNSF's program, National Fishing Week, encourages and promotes national fishing participation and awareness. Members and guests can take part in the Golf Fore Fish tournament, a yearly major fund raising event for the foundation.

Tina Deutsch  
Office Manager  
(877) 822-8881 or (705) 745-8433  
[tina@catchfishing.com](mailto:tina@catchfishing.com)